

Moen Inc.

Offering homeowners the best combination of value, functionality and style.

Moen Inc. is Canada's leading brand of faucets for the new home construction, renovation, repairs and replacement markets. The company's faucets, accessories and showering products are known for offering homeowners the best combination of value, functionality and style.

"Whether your taste is clean and classy, or bold and contemporary, Moen faucets offer a variety of styles designed to complement today's decors," says Mike Dennis, President of Moen Inc. Canada. "We have a strong focus on research and development that allows us to provide Canadians with highly functional and stylish products, that also offer tremendous value."

Moen has been a pioneer in product innovation and design. Plumbing "firsts" began with the development of a single handle mixing valve by Al Moen in 1937. Many other innovations have followed, including a patented, one-piece washerless cartridge that means no drips; Lifeshine® finishes that are guaranteed not to tarnish, corrode or flake off; and pressure-balancing valves for your shower that adjust automatically to changes in the water pressure, ensuring constant and comfortable water temperatures.

Over the years, Moen has introduced convenient features to help make every day tasks a little easier. The Aberdeen™ and



Woodmere™ pull down kitchen faucets feature the only fingertip-controlled pause button that allows the user to pause the flow of water at the wand. It's like having a second "on-off" button in your hand!

Moen's Chateau faucet with ChoiceFlo is one faucet spout providing two water supply options – filtered and non-filtered. To switch from tap to filtered water, consumers simply turn the filtration handle. A separate water line delivers the filtered water through a hidden spout on the faucet neck. The under-the-sink carbon filter is NSF Approved for 3,400 litres (750 gallons) and will flow at a high rate of 4.5 litres (1 gallon) of water per minute. Plus, a built in filter life indicator alerts consumers when it is time to change the filter.

For "do-it-yourselfers" Moen offers industry-leading technology to make installation fast and easy. The patented Hydrolock™ installation system eliminates the need for tools to connect your new faucet to the water line. A telltale "click" audibly signals a secure connection. Many of Moen's faucets also feature the company's M•Pact® valve system, which makes it easier to upgrade the style of your faucet without replacing any plumbing. A faucet change can be done in just minutes; simply unscrew the handles and spout and replace with the new style.

The ShowHouse™ by Moen brand is for the fashion-conscious homeowner who may be daring or traditional. The collection's luxurious products for the kitchen, bath and powder room offer the same high quality and superior functionality the Moen brand is known for.

Visit www.moen.com and www.showhouse.moen.com for more information about Moen and ShowHouse products.

Located in Oakville, Ontario, Moen's Canadian operation employs over 100 people and is an active supporter of local events and charities. Moen is one of the world's largest producers of residential plumbing products and has operated in the Canadian market since 1959. The company is part of the Fortune Brands Home and Hardware group of Fortune Brands, Inc. (NYSE:FO).



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